



PRESS RELEASE

TWG Tea Fashions New Year's celebrations with Midnight Hour Haute Couture Tea

Singapore, 26 September 2012 – As night falls in the hours leading up to the New Year's countdown, TWG Tea conjures Midnight Hour Haute Couture Tea, igniting passion and anticipation as the clock chimes midnight. A magical infusion of decaffeinated black tea encircled by a constellation of fragrant tropical fruits, the limited edition TWG Tea blend will unfurl in a display of fireworks on the palate.

Entering 2013, be enchanted at all TWG Tea Boutiques in Singapore as they transform and shower all their attention onto Midnight Hour Haute Couture Tea on 31st December to guide us into the New Year's celebrations.

TWG Tea Midnight Hour Haute Couture Tea containing 100g of loose tea is priced at S\$38; available in all TWG Tea Boutiques in Singapore exclusively from 27 December 2012 to 2 January 2013.



Midnight Hour Haute Couture Tea

Note to editors: No royalties payable if TWG Tea is stated as the source.



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About TWG Tea

TWG Tea, the finest luxury tea brand in the world, was established in Singapore in celebration of the island's great history as a trading post for fine teas. TWG Tea, which stands for The Wellness Group, is an institution incorporating an international distribution network to professionals, unique and original retail boutiques and exquisite tea rooms. Committed to offering teas directly from source gardens, TWG Tea's collection is the largest in the world, with fine harvests from every tea producing country and exclusive hand crafted tea blends. TWG Tea also offers signature modern tea accessories and delicate tea-infused sweets and savouries.

After launching its first Singapore tea salon & boutique at Republic Plaza in 2008, TWG Tea has opened in iconic destinations such as ION Orchard, Marina Bay Sands and Takashimaya Singapore. Expanding its presence internationally, TWG Tea has heralded the opening of Tea Salons & Boutiques in Bangkok, Dubai, Hong Kong, Kuala Lumpur and Tokyo. In addition, TWG Tea's exclusive collection of the finest teas of the world is available from TWG Tea Counters in Harrods Knightsbridge, London and Dean & DeLuca Madison Ave, New York. The premier tea supplier to the finest hotels, restaurants and international airlines, TWG Tea is retailed around the world in gourmet epicerics, including El Corte Ingles in Portugal, Feinkost Kaefer in Germany and GUM in Moscow, Russia, and salons de thé including The Urban Tea Merchant, Canada.

TWG Teas are available in Singapore, Australia, Azerbaijan, Cambodia, Canada, China, Czech Republic, Fiji, Germany, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Maldives, New Zealand, Philippines, Portugal, Russia, Saudi Arabia, Seychelles, South Africa, Taiwan, Thailand, Turks & Caicos, Ukraine, United Arab Emirates, United Kingdom, United States of America, and Vietnam. European online orders can be made at www.Harrods.com; online orders within the USA can be made at www.DeanDeluca.com; Canadian orders may be made online at www.UrbanTea.com; worldwide online orders can be made directly from the TWG Tea e-Boutique at www.TWGTea.com.

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